Innovation in Educational and Behavioral Technology

SIP Super Intelligence Program

Every Child Is A High Achiever

WHAT IS A SIP?



The Super Intelligence Program (SIP) incorporates brain-enhancement exercises that improve learning, intelligence and comprehension, as well as behavioral problems commonly found in schools across the globe. SIP uses our signature Phonemic Intelligence (PI) Technology to activate learning centers in the brain using strategic hand placements and selected phonemic sounds.

- Simple and appropriate for kindergarten through college-age students
- 6-minute daily practice
- Supports and complements any existing curriculum
- Tools to track progress and evaluate results
- Audio and video training to use progressive levels of PI Technology
- Onsite support provided by trained SIP Site Managers
- Access to exclusive online teacher's portal
- Currently partnering with both public and private schools

SCIENCE BEHIND PHONEMIC INTELLIGENCE℠

Research conducted at Brain Science International (2012) by co-founder Jay Gunkelman confirms that PI has a significant impact on the Anterior Cingulate Cortex (ACC).

WHY IS THE ACC IMPORTANT?



The ACC has many cognitive and emotion-related functions... it's an area [of the brain] associated with detecting errors, balancing emotions, and making decisions.

– Brown, Fenske, 2010

The ACC contains Von Economo neurons, found only in humans and certain other mammals. These neurons have an extensive array of connections with other parts of the brain and are believed to be intimately involved in the development of social awareness skills by integrating our thoughts, feelings, and behaviors. They guide us toward positive emotions and away from negative ones.

- Andrew Newberg M.D., Neuroscientist, 2009

RESEARCH

Dr. Mykol Larvie, neuroradiologist at Harvard, found that PI phonemes have unique FMRI signatures in the human brain and increased blood flow to important areas of the brain - the orbito-frontal, periorlandic cortex, parietal cortex and the cerebellum.

In a study with three fifth-grade classrooms at Detroit Public Schools practicing PI daily, higher scores on Star Math tests, as well as 30% fewer code infractions, were reported.

Data is being analyzed from a clinical study with 55 adults over 65 years with self-reported memory loss who practiced PI daily for 8 weeks, using measures of EEG, psychometric testing and the Memory Assessment Scales.

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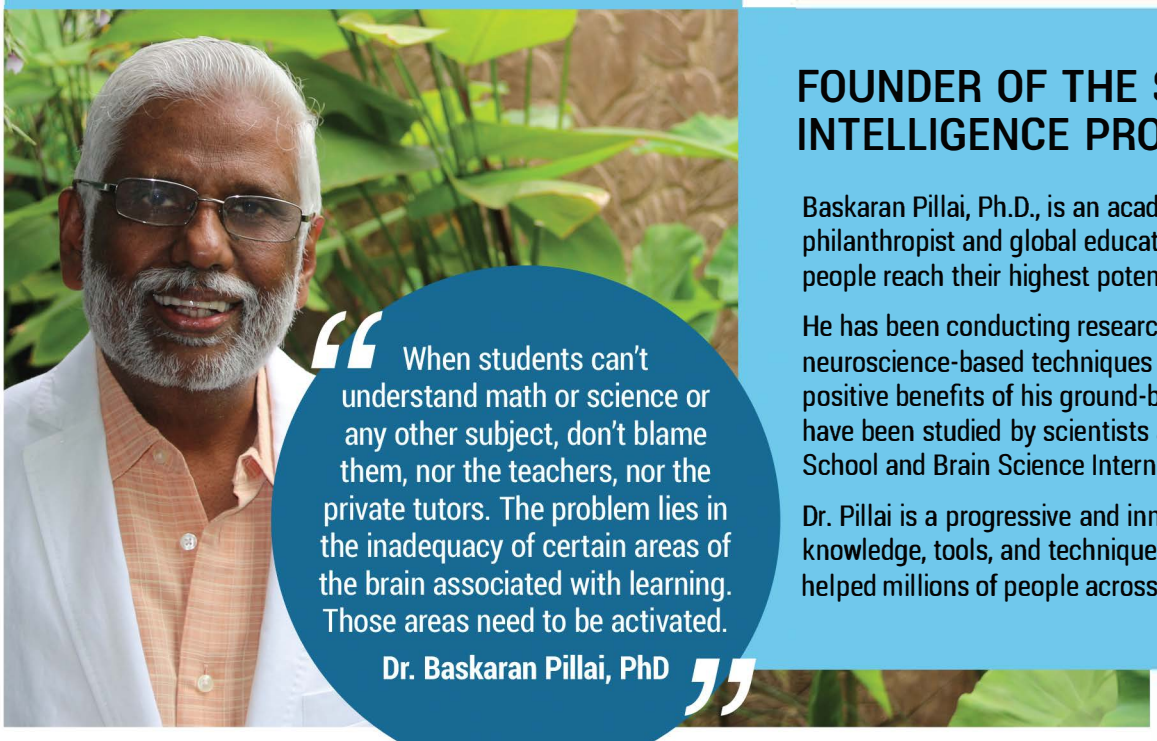
"The calmness in the environment is so palpable. I wondered what is going on. Phonemic Intelligence proves to create a calm and inspired environment to make learning easier and more effective. The transformation has begun!"

Barbara Snow - Vice Principal
P.S. 119 Amersfort Peace Builders School, NY

TRANSFORMATIONAL RESULTS FROM OVER 30,000 CHILDREN WORLDWIDE

- Rising test scores
- Improved focus and comprehension
- Increased positive classroom behavior
- Improved self-regulatory skills
- Improved SEL and character development
- Increased self-confidence and compassion
- Reduced student conflict and behavioral issues



"When students can't understand math or science or any other subject, don't blame them, nor the teachers, nor the private tutors. The problem lies in the inadequacy of certain areas of the brain associated with learning. Those areas need to be activated."

Dr. Baskaran Pillai, PhD

FOUNDER OF THE SUPER INTELLIGENCE PROGRAM

Baskaran Pillai, Ph.D., is an academic scholar, philanthropist and global educator dedicated to helping people reach their highest potential.

He has been conducting research and development in neuroscience-based techniques for over 20 years. The positive benefits of his ground-breaking techniques have been studied by scientists at Harvard Medical School and Brain Science International.

Dr. Pillai is a progressive and innovative source of knowledge, tools, and techniques that have already helped millions of people across the globe.

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